Resources

Resources for Creators:
http://goo.gl/i46YJq

YouTube Playbook:
googl/VLZZR0

Google News Integration: goo.gl/t0TbWh

NPR Local News Stories: http://goo.gl/Tzb1NM
Appendix

Becoming a YouTube Partner:

1. Verify Your Channel
2. Opt into Monetization
3. Enable Videos for Monetization
4. Setup and associate your AdSense account
5. Use the Estimated Earnings report in Analytics to monitor earnings